



CENTRAL FLORIDA

Mission Statement

The mission of the chapter is to provide members and other security professionals with the opportunity to share knowledge, grow professionally, raise security awareness and advance information in local communities around the world.

Your Value to Sponsor

Sponsoring provides your company with the opportunity to engage with security professionals. Meet qualified decision makers - attendees responsible for influencing, purchasing and implementing security technologies. Cultivate your ever-growing network through direct contact with industry peers, decision makers and certified professionals. Sell products and services. Promote company brand awareness.

The [Central Florida \(ISC\)2 Chapter](#) is excited that you are considering becoming a sponsor of our chapter. If agreed upon, a Co-marketing Agreement and Memorandum of Understanding will be signed by both parties. The length of the agreement is for one year from the date of signing. Please email sponsorship@isc2chapter-centralflorida.org to sign up for sponsorship!



(ISC)² Official Chapter

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Sponsorship Opportunities

General - \$500

- Recognized introduction at each meeting
- Option to attend any evening or breakfast meeting
 - Opportunity to promote your brand
 - Chapter needs 48 hours required notice that you're attending
- Banner logo display
 - Banner will displayed at all chapter events and attended conferences for one year
- Website logo display
 - Displayed for one year
 - Link to your website / email address / twitter / social media links
- Monthly Newsletter display, links, company bio / description (blurb)
- Sponsor will provide: introduction blurb, company information

Network Mixer – additional \$ 500

- Exclusive access to our members enjoying drinks and food
- Promotional information for the event through invitation
- Table to promote product / services.





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Speaking Opportunities (additional cost to General sponsorship)

- Meeting to promote research, best practice and how your company solved a problem
- Further recognition and membership interaction at the event
- Table setup for demo / expo style

- Evening Event - \$ 500
 - Dinner provided to members
 - 2.5 hours event (90 minute presentation + 15 min break)
- Breakfast Brief - \$ 350
 - Breakfast provided for members
 - 1 hour event (45 minute presentation)

2017 Expected Membership Participation

At our various events, we average the following participation:

- Evening Event ~ 35+ people
- Breakfast Brief ~ 25+ people (estimated, new program this year)
- Network Mixer ~20+ people (estimated, new program this year)

Our chapter also maintains a 200+ member mailing list which can be used for sending information mailings on your behalf.



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2017 Event Schedule

Month	Event Type	Date
January	Evening Meeting	1/12
February	Network Mixer	2/15
March	Evening Meeting	3/26
April	<i>Breakfast Brief</i>	4/19
May	Evening Meeting	5/22
June	Network Mixer	TBD
June	Evening Meeting	6/26
July	<i>Breakfast Brief</i>	7/19
August	Evening Meeting	8/28
September	Network Mixer	9/6
September	Evening Meeting	9/18
October	<i>Breakfast Brief</i>	10/18
November	Evening Meeting	11/13
December	Evening Meeting	12/11
December	Network Mixer*	12/15